

Daniel Shefer  
[www.shefer.net](http://www.shefer.net)

Ten indicators that you've been in Product Management for too long...

1. When your creative writing is limited to making up SKUs.
2. When your kid asks for a bicycle for their birthday and you have them write a business case and specs.
3. When you just **know** that sales and development are out to get you.
4. You request an MRD from your family before you can choose a restaurant.
5. Every social event becomes a marketing discussion. For example, "these cocktail napkins don't continue the theme set by the dinner table and neither incorporates a common logo".
6. You request more information from your place of worship so you can understand their positioning.
7. You have automatic replies to every question a sales person might ask.
8. You start writing about Product Management.
9. When I was looking at a new text formatting feature and thought to myself "this is really hot!"
10. When you know when to use "product management" and when to use "Product Management".

Contributors:

Steve Johnson – 3, 4, 5, 6 & 7.

Daniel Shefer – 1, 2 & 10

Ron Mironov – 8.

Rick Chapman – 9.

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